



***Theme:***  
***Scaling Together: Building a  
Collaborative Culture for  
Nigerian Innovation***

**Venue:** Ibom Icon Hotel. Akwa-Ibom, Nigeria

**October 29 - November 1, 2024**



**Concept Note**

# 1.0 Introduction

The rise of hubs in Nigeria is transforming business operations and technological advancement across all sectors. This progress is driven by a network of hubs working together to influence policies, attract investors, mentor startups, and provide platforms for entrepreneurs to showcase and scale their innovations.

Nigeria’s tech ecosystem contributes 15% to the nation’s GDP, thanks to the collaboration between established hubs and emerging startups. Leading this effort is the Innovation Support Network (ISN), a group of 189 hubs dedicated to driving policy changes, fostering innovation, enhancing employability, and promoting entrepreneurship.

Annually, ISN gathers its members to address challenges, propose solutions, and present their innovations to potential investors.

## Our Journey So Far

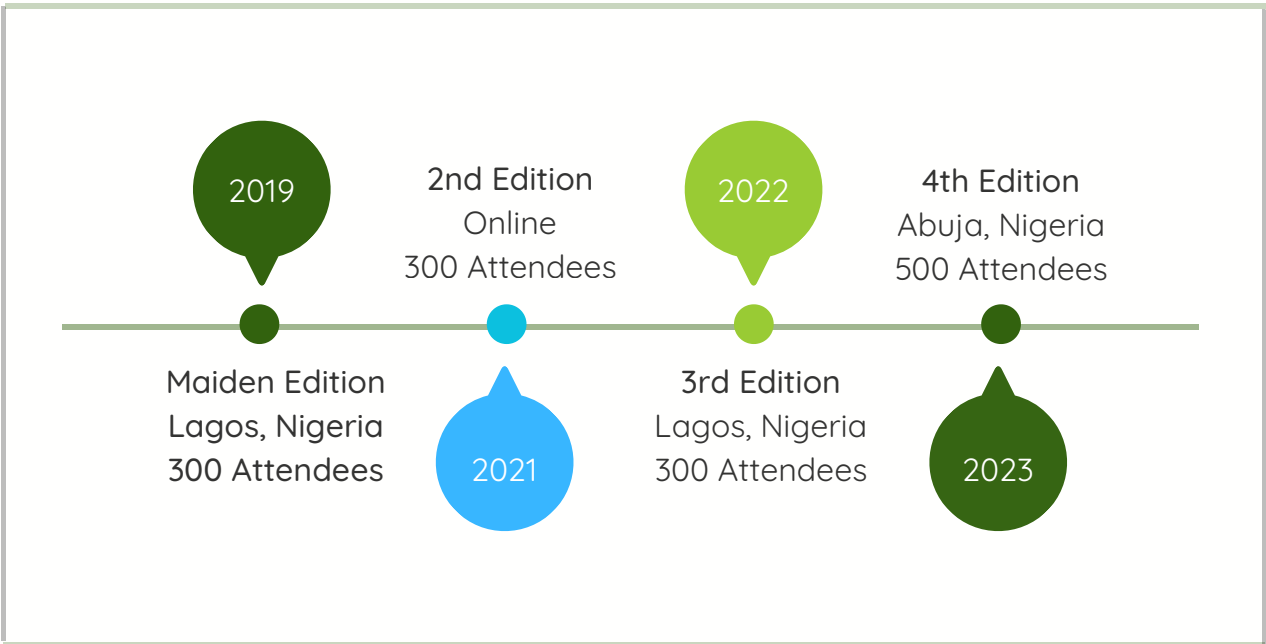


Fig 1: Schematic Diagram of the ISN Gathering

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Having successfully held successful editions of the Innovation Support Network Annual gatherings and expanded opportunities for growth to 2 emerging hubs in southwest and northcentral Nigeria, It's time to extend to the south-south, that is AKWA IBOM



THE  
**isn**<sup>20</sup><sub>24</sub>  
GATHERING

## ISN Member Hubs Across Nigeria

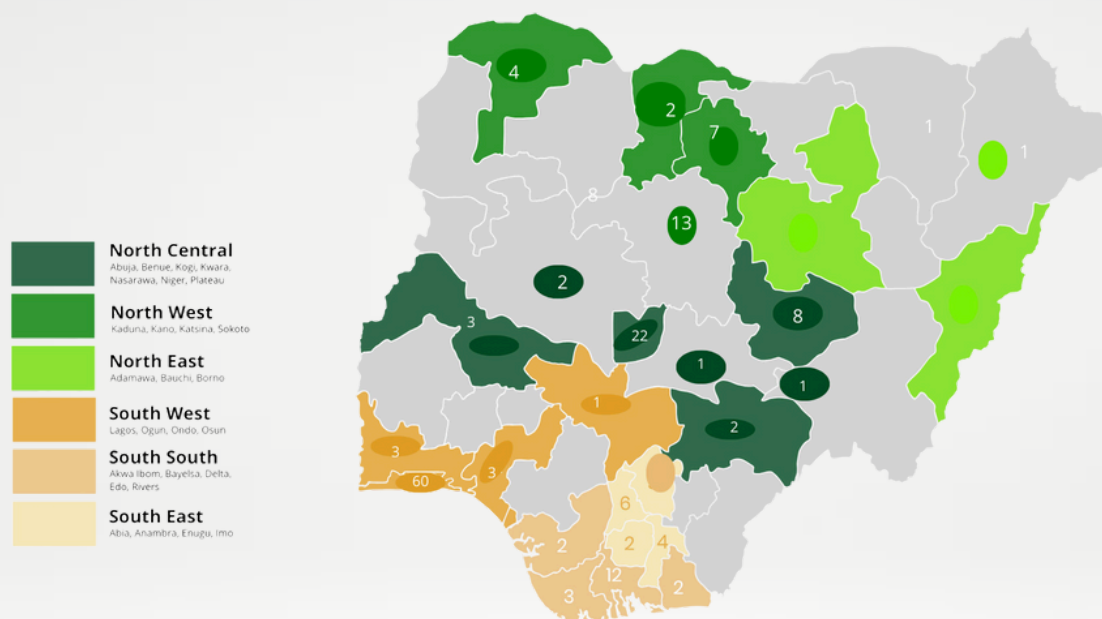


Fig 2: Spread of ISN Member Hubs in Nigeria

## 2.0: The Event

The ISN Hubs Annual Gathering is the flagship event of Nigeria's Innovation Support Network, which comprises over 189 hubs across all geopolitical zones. ISN Hubs play a crucial role in fostering entrepreneurship, innovation, and technological advancement in Nigeria.

This event serves as a platform for learning, collaboration, and networking among key stakeholders in the country's innovation ecosystem. Now in its fifth edition, this year's event, themed "Scaling Together: Building a Collaborative Culture for Nigerian Innovation," aims to build on past successes and deepen member engagement.

We expect 500 attendees at the gathering and 3,000 at the food festival and cultural show

## 2.1 Objectives

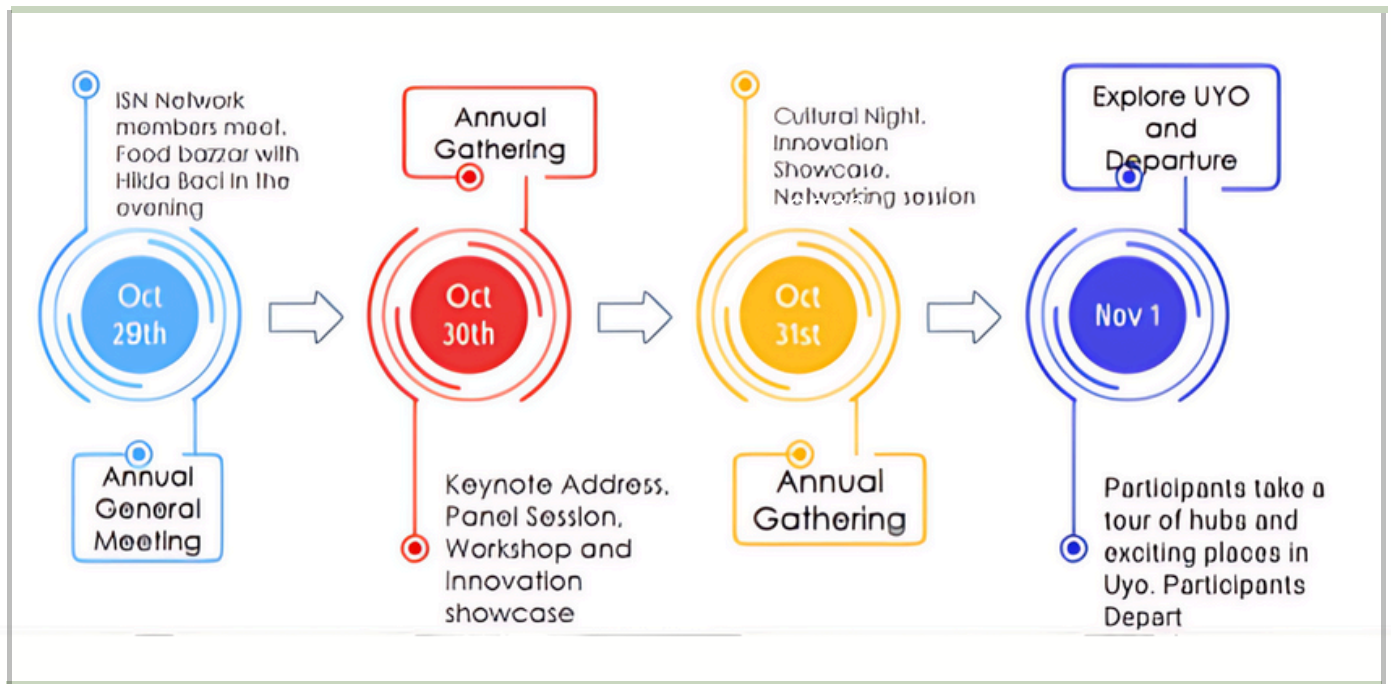
The 2024 Annual Gathering of the ISN is being planned to achieve some objectives including deepening learning and creating a broad avenue for robust conversations that will engender growth and achieve sustainability. Consider fig 3.



## 2.2 Event Highlights

The 2024 ISN Annual Gathering is a robust conversation on deepening collaboration and canvassing for sustainable and profitable business operations among members.

The four-day event, scheduled **between October 29 and November 1** shall feature the activities in fig 4. below



*Fig 4: ISN 2024 Event Highlights*

## 2.3 Expected Participants

The 2024 ISN Annual Gathering will attract over 500 participants including members across Nigeria, startup founders, business leaders, budding entrepreneurs, Innovators, and tech enthusiasts. The social and cultural component will attract over 3,000 participants

## 2.4 Expected Outcome

At the end of the event, members, participants, and stakeholders alike shall achieve the following outcomes

## ISN 2024 Annual Gathering Expected Outcome



*Fig 5: Anticipated Outcome*

### 3.0 Conclusion

The ISN 2024 Annual Gathering is an exciting event that extends our reach and exposes regional hubs to the growth opportunities that collaboration can bring. Join us in executing this event for the benefit of emerging hubs in the South-South region.